

## APPENDIX 1

### Partners and Instructions for Friday Opening Icebreaker



#### ALUMNI BOARD:

Questions that need to be part of your “interview”- or at least be sure to report on these when you introduce your partner:

- Coke Scholar year
- Hometown (where they grew up)
- Where they live now
- College you went to (or go to)
- Job/Career (if applicable)

The rest can be anything you want to ask them and report on but you must introduce them in **1 minute** and the most creative introduction wins a prize!

Here are the partners (one group has 3 people)! Just find time before next Friday morning, Oct. 25<sup>th</sup>, to interview them however you want. Thursday night at the hotel would be a great night to do that.

Mike Woodward	Pamit Surana	
Mike Doughty	Jack McKinstry	
Che Miller	Jordan Scarboro	
Samuel Wakefield	Gitika Gorthi	
Courtney Lynn	Ali Hartman	
Laalitya Acharya	Anita Kishore	
Will Schultz	Victor Lopez	
Justin Hattan	Ben Nicol	
Nina Srivastava	Elizabeth Howell	Kari Philbeck

#### CCSF STAFF:

Questions that need to be part of your “interview”- or at least be sure to report on these when you introduce your partner:

- Hometown (where they grew up)?
- How many years at CCSF?
- Role/position at CCSF?

The rest can be anything you want to ask them and report on but you must introduce them in **1 minute** and the most creative introduction wins a prize!

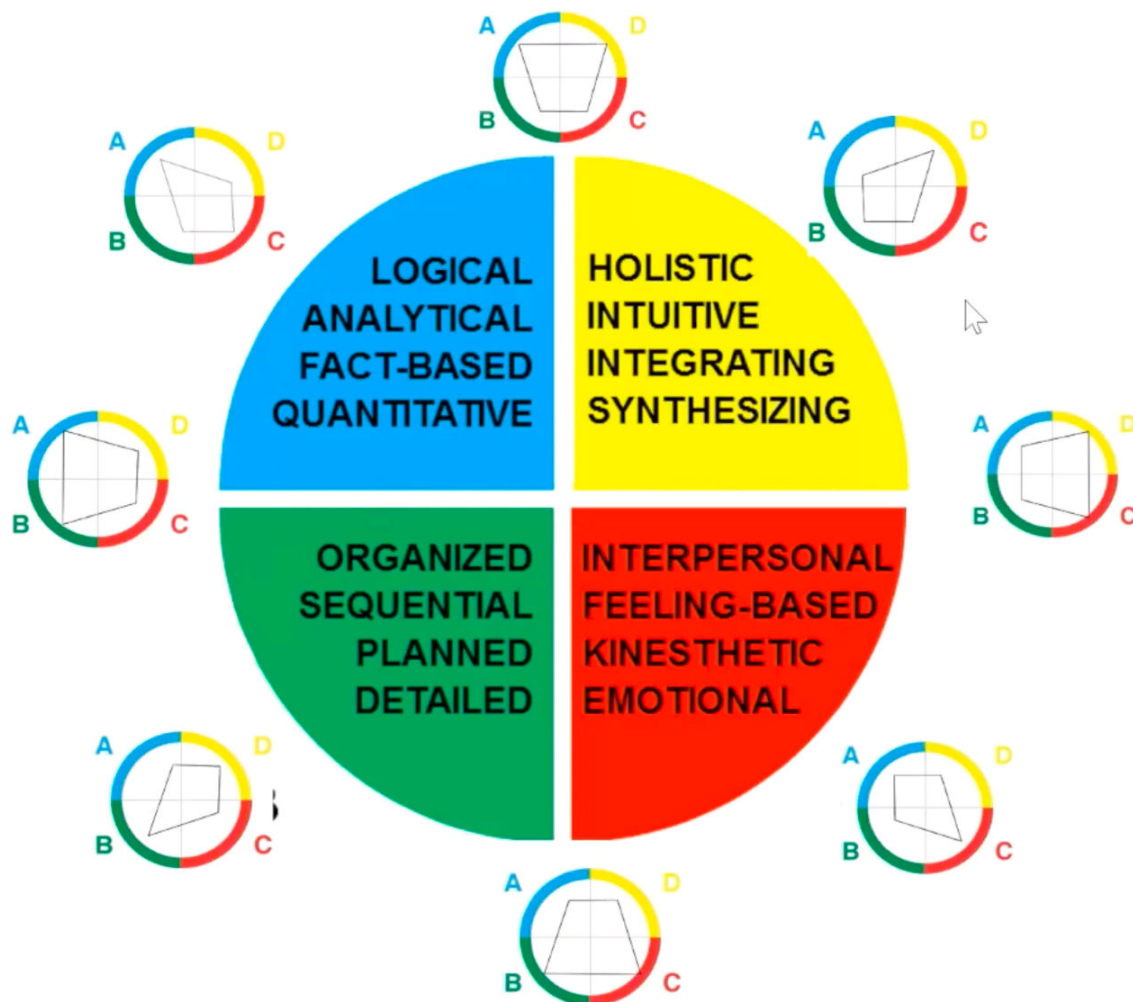
Here are the partners! Just find time before next Friday morning, Oct. 25<sup>th</sup>, to interview them however you want. Thanks!

Carolyn	Jayla
Jane	Kyle
Jamie	Ericia
LaQuanda	Lauren

## APPENDIX 2

### What is the HBDI?

- HBDI stands for the Herrmann Brain Dominance Instrument
- Assesses our brain's preferred way of thinking, processing, communicating, and problem solving
- Identifies an individual's preferences for mental processes – NOT competencies, intelligence, values, personality, behaviors, emotions
- The HBDI helps us understand the strengths and “watch-outs” of our own – and others’ - preferences
- The HBDI requires that each individuals complete a 30-minute online questionnaire
- Each individual will be asked to watch a series of videos about the HBDI to “unlock” their profile in preparation of the session
- Individuals can be single, double, triple or quadruple dominant with regards to the four HBDI quadrants.
- There are no “right”, “wrong” or “ideal” profiles...each profile has “pros” and cons”
- The following are the four HBDI quadrants...



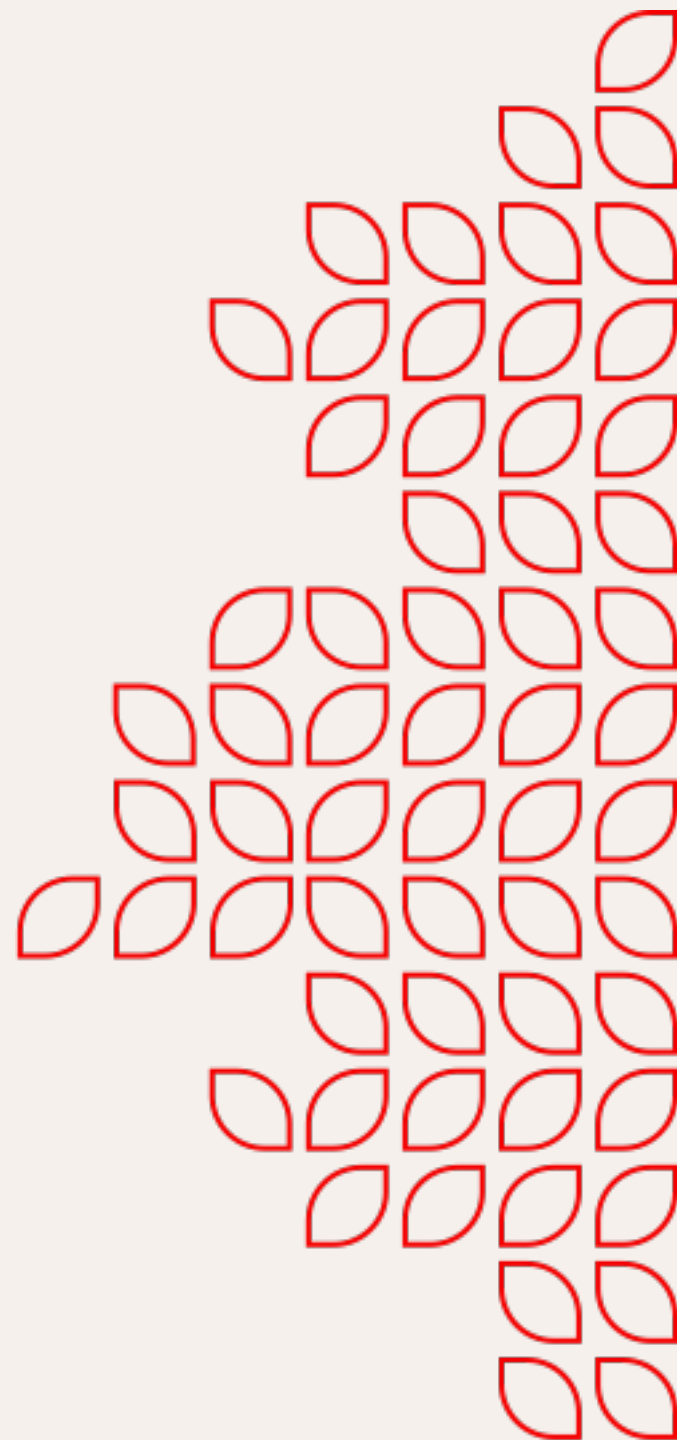
# CCSF'S VISION AND MISSION TO MAKE 10,000 SCHOLARS A REALITY

## VISION

Visionary Leaders Refreshing the World

## MISSION

We amplify the impact of exceptional leaders through scholarships, lifelong learning, and a powerful community of mission-driven changemakers.



# CCSF'S STRATEGIC GOALS

**1**

## ALIGN OUR IMPACT

Clarify, measure, and communicate our core focus and the impact we want to have in scholarship excellence, leadership development, and community-building.

**2**

## FINANCIAL SUSTAINABILITY

Make permanent CCSF's legacy by securing a financially-sustainable future.

**3**

## INCREASED ENGAGEMENT

Significantly increase engagement and connectedness across our Scholar network and the Coca-Cola system.

**4**

## STRENGTHENED BRAND

Invest meaningfully in our brand and positioning as a world-class scholarship provider and network.

## APPENDIX 4



# ADVANCEMENT COMMITTEE CHARTER<sup>1</sup>

### OVERVIEW:

The Advancement Committee (the “Committee”) shall be appointed by the Alumni Board (“The AB”) of the Coca-Cola Scholars Foundation (“CCSF”, the “Foundation”). The Committee is charged with assisting the Board in fulfilling its responsibility to support CCSF staff with executing its strategic goal of ensuring a financially sustainable future. Additionally, the Committee provides the staff with supportive guidance and input on revenue-generating plans by reviewing, discussing, evaluating and assisting in the implementation of proposed fundraising strategies and initiatives. This Charter shall be reviewed, updated, or re-ratified annually or as necessary by resolution of the Board.

### COMMITTEE PURPOSE:

- To support the review of policies/procedures related to the organization’s fundraising practices as requested by CCSF staff
- To evaluate external philanthropic trends along with internal fundraising-focused benchmarks and objectives
- To help strengthen the effectiveness of the Alumni Board’s advancement efforts and as needed, the Foundation’s advancement efforts
- In partnership and as advised by CCSF staff, to assist in identifying prospective donors, new revenue streams, and fundraising opportunities that may enhance Alumni Board and CCSF advancement efforts
- To provide information helpful for CCSF staff to perform prospect research
- To identify potential leadership volunteers in cooperation with the Nominating Committee
- To actively encourage Board members to meet their responsibilities with volunteer leadership contributions
- To support CCSF Advancement Staff in achievement of annual goals and objectives

### MEMBERSHIP:

The Committee shall consist of a minimum of two (2) members, as outlined in the organization’s Bylaws, with a target of seven (7) to nine (9) members. The members of the Committee and the Committee Chairperson shall be appointed by the Chairperson of the Board in concert with the Vice-chairperson, the CCSF Senior Manager of Alumni & Community Engagement as well as the CCSF President and the Director of Advancement annually or as necessary to fill vacancies for the remainder of an annual term of service. Furthermore, the Committee will be co-led by the CCSF’s Director of Advancement as the key subject matter expert.

### DUTIES/RESPONSIBILITIES:

- Provide prospect research related information, including the names and access to prospective donors as well as their gatekeepers and influencers.
- Under the direction of CCSF staff, assist in identifying sponsorship opportunities for events and programs where applicable and in accordance with the needs of CCSF and internal Coca-Cola partners.

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<sup>1</sup> Adopted XXXXXXXXXX XX, XXXX

- Serve as lead participants and advocates in donor cultivation efforts that support advancement priorities, annual fundraising campaigns, and/or other campaigns, with such efforts including special events, online giving initiatives, and direct mail efforts.
- Participate in pre-coordinated stewardship activities and events to strengthen donor relationships with CCSF.
- Encourage all members of The AB to fulfill the expectation of making an annual personal gift to CCSF.
- Advocate for all members of The AB to utilize their personal and professional connections to introduce potential donors and prospects to CCSF inspired by a “give and get” model.
- Assist Advancement Staff in defining criteria and tools of measurement that assess the organization’s fundraising performance.
- Attend recurring Committee meetings that may include in-person and/or virtual gatherings.
- Help strengthen the effectiveness of the Foundation’s donor and advancement-based relationships and communications with scholars (alumni and undergraduates), bottlers, sponsors, parents, and other audiences.
- Evaluate recommended fundraising goals and objectives for Scholar community, external stakeholders, and other respective audiences.
- Review and recommend advancement policies to ensure effective, ethical, and sustainable fundraising practices are being administered surrounding gifts to the Foundation.
- Report to The AB regularly on development initiatives and related fundraising activities, in coordination with the CCSF staff.
- Recommend for consideration by The AB Chairperson and Director of Advancement any specific trainings related to Board members’ responsibilities to support fundraising.
- Recommend to The AB Chairperson the names of prospective Committee members.

## APPENDIX 5



# BRANDING COMMITTEE CHARTER<sup>1</sup>

### OVERVIEW:

The Branding Committee (the “Committee”) shall be appointed by the Alumni Board (“The AB”) of the Coca-Cola Scholars Foundation (“CCSF”, the “Foundation”). The Committee is charged with assisting the Board in fulfilling its responsibility to support CCSF staff with executing its strategic goal of investing meaningfully in the strengthening of the CCSF brand while positioning the brand as a world-class scholarship provider and network. Additionally, the Committee will assist CCSF staff in developing and implementing strategic communications that strengthen the alumni network and shares the impact of CCSF with key stakeholders as identified by CCSF staff. This Charter shall be reviewed and updated/re-ratified annually or as necessary by resolution of the Board.

### COMMITTEE PURPOSE:

- To create and maintain effective communication assets that follow CCSF-established brand standards
- To produce tools and resources that promote CCSF’s scholarship program, alumni network, global impact, and unique value proposition as a premier scholarship provider
- To support the review policies/procedures related to the organization’s communication practices as requested by CCSF staff
- To champion CCSF’s messaging
- To identify potential leadership volunteers in cooperation with the Nominating Committee
- To monitor the effectiveness of Alumni Board’s communications and as needed, the Foundation’s communications
- To assist in identifying communication, branding, and marketing preferences and trends that may enhance Alumni Board and CCSF communications
- To support CCSF Communications Staff in achievement of annual goals and objectives

### MEMBERSHIP:

The Committee shall consist of a minimum of two (2) members, as outlined in the organization’s Bylaws, with a target of seven (7) to nine (9) members. The members of the Committee and the Committee Chairperson shall be appointed by the Chairperson of the Board in concert with the Vice-chairperson, the CCSF Senior Manager of Alumni & Community Engagement as well as the CCSF President and the CCSF Senior Manager of Communications annually or as necessary to fill vacancies for the remainder of an annual term of service. Furthermore, the Committee will be co-led by the CCSF’s Senior Manager of Communications as the key subject matter expert.

### DUTIES/RESPONSIBILITIES:

- Contribute, produce, and drive content for the Foundation’s communications.
- Assist Communications Staff in defining criteria and tools of measurement that assess the organization’s brand strength/recognition.
- Help strengthen the effectiveness of the Foundation’s communications with scholars (alumni and undergraduates), bottlers, sponsors, parents, and other audiences.
- Assist in developing the case for actively engaging and financially supporting the Foundation’s work.

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<sup>1</sup> Adopted XXXXXXXXXX XX, XXXX

- Help develop communication and marketing goals and objectives.
- Attend recurring Committee meetings that may include in-person and/or virtual gatherings.
- Be familiar with CCSF brand guidelines and use them to inform asset creation.
- Report to The AB regularly on communications initiatives, in coordination with the CCSF staff.
- Recommend for consideration by The AB Chairperson and Senior Manager of Communications any specific trainings related to Board members' responsibilities to support communications.
- Recommend to The AB Chairperson the names of prospective Committee members.





## ENGAGEMENT COMMITTEE CHARTER<sup>1</sup>

### OVERVIEW:

The Engagement Committee (the “Committee”) shall be appointed by the Alumni Board (“The AB”) of the Coca-Cola Scholars Foundation (“CCSF”, the “Foundation”). The Committee is charged with assisting the Board in fulfilling its responsibility to support CCSF staff with executing its strategic goal of significantly increasing engagement and connectedness across CCSF’s Scholar network and The Coca-Cola System. Furthermore, the Committee provides the CCSF staff with supportive guidance in developing and implementing strategies designed to advance CCSF’s internal and external programming and engagement efforts. Lastly, the Committee submits recommendations to staff on how to enhance program engagement, including participation, review, and implementation support, upon request of CCSF staff. This Charter shall be reviewed, updated, or re-ratified annually or as necessary by resolution of the Board.

### COMMITTEE PURPOSE:

- To support the review of policies/procedures related to the organization’s scholar engagement practices as requested by CCSF staff
- To champion CCSF events, activities, and programs
- To provide ideas and objectives for innovative programming and engagement methods
- To actively host alumni engagement efforts under the direction of CCSF staff
- To recommend ideas and best practices to reclaim non-engaged scholars
- To promote the adoption and usage of Scholars’ community portal and related online tools/resources
- To provide guidance and leadership for programming between alumni and student scholars, which includes but is not limited to mentoring and networking programming
- To promote CCSF’s scholarship offerings through personal outreach and by providing counsel to staff on effective engagement efforts
- To identify Scholars and alumni as potential leadership volunteers in cooperation with the Nominating Committee
- To support CCSF Alumni & Community Engagement Staff and Scholarships & Enrichment Programs Staff in achievement of their annual goals and objectives

### MEMBERSHIP:

The Committee shall consist of a minimum of two (2) members, as outlined in the organization’s Bylaws, with a target of seven (7) to nine (9) members. The members of the Committee and the Committee Chairperson shall be appointed by the Chairperson of the Board in concert with the Vice-chairperson, the CCSF Senior Manager of Alumni & Community Engagement as well as the CCSF President annually or as necessary to fill vacancies for the remainder of an annual term of service. Further, the Committee will be staffed by the CCSF’s Senior Manager of Alumni & Community Engagement as the key subject matter expert.

### DUTIES/RESPONSIBILITIES:

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<sup>1</sup> Adopted XXXXXXXXXX XX, XXXX

- To provide recommendations to CCSF staff that may include edits, removals, and additions to the ideal scholar lifetime engagement model.
- Serve as lead participants and advocates in coordinated scholar engagement activities and events (i.e., virtual, in-person, national, regional, affinity-based, etc.), to include virtual and in-person attendance to positively influence connection with CCSF.
- Assist Engagement Staff in defining criteria and tools of measurement that assess the organization's engagement performance.
- Help strengthen the effectiveness of CCSF's engagement, relationships, and communications with scholars (alumni and undergraduates) as well as system partners.
- Assist with the deployment of surveys and other mechanisms to gather data and measure impact for alumni and Scholar community engagement.
- Evaluate recommended engagement goals and objectives for alumni and Scholar community.
- Attend recurring Committee meetings that may include in-person and/or virtual gatherings.
- Report to The AB Board regularly on engagement initiatives and related activities, in coordination with the CCSF staff.
- Recommend for consideration by The AB Chairperson and Senior Manager of Alumni & Community Engagement any specific trainings related to Board members' responsibilities to support engagement.
- Recommend to The AB Chairperson the names of prospective Committee members.



### 1. History of Gulf Coast Hurricane Relief Trips

#### Hurricane Katrina stats:

- hit the Gulf Coast on **August 29, 2005**
- **7 states** were affected, but the most damage was in AL, MS and LA
- an estimated **2,000** people lost their lives
- roughly **600,000** pets died or were left without homes as a result
- an estimated **400,000** jobs were lost
- over **275,000** homes were lost as a result, and thousands more were damaged
- At least **4** Coke Scholars lost their homes and more had homes that were damaged
- since Katrina hit, more than **1.1 million** Americans have volunteered to help with the Gulf Coast response/rebuilding efforts; **120+** of those have been Coke Scholars!

#### Trip 1:

- **January 2006** to Slidell, LA
- organized by Caitlin Yerkes (2000) and Kristin Kalar (1995) who saw an immediate need and responded by contacting CCSF to gather Scholars to aid in this effort
- **30 Scholars** (1990 to 2005), **2 CCSF** staff members and **6 additional friends/family** members came to Slidell from 20 states and France, paying their own way
- they worked with **East St. Tammany Habitat** and stayed at Pearl River United Methodist Church
- work included gutting houses, clearing debris and rebuilding houses
- students were able to tour local CCE bottling plant damaged by the hurricane
- **Impact:** saved homeowners over **\$8,000** in gutting costs; raised over **\$1,800** for Pearl River Church, EST Habitat and Scholars affected by the hurricane; donated over **500 books** to a local school that was damaged; recovered personal items such as birth/marriage/death certificates, letters, photos etc. from clearing debris and were able to return most of it to original owners; articles written in **3** local papers about our efforts, as well as on the TCCC and CCNA intranets...

#### Trip 2:

- **January 2007** to Slidell, LA
- **28 Coke Scholars** (classes 1989-2006) and **3 CCSF** staff members came from 18 states, paying their own way
- worked with **Northshore Disaster Recovery, Inc.** and stayed at Aldersgate UMC
- work included sanding, grouting and tiling floors, rebuilding a church playground, clearing debris from yards, and one day was spent helping 250 employees of TCCC McDonald's Division (who were there for a conference the same week) renovate the Wesley Barrow Stadium (ballpark) in Pontchartrain Park in the 7<sup>th</sup> Ward.
- Kel Villarubia (CCE employee who lost home in hurricane) gave Scholars tours of the areas in New Orleans most affected by Katrina
- **Media Impact:** recognition by Mayor Ray Nagin at Wesley Barrow Stadium renovation; article in local "Times Picayune" paper; CCNA + @KO intranet articles

#### Trip 3:

- **August 2007** to Biloxi, MS

- **23 Coke Scholars** (classes 1990 to 2007) and **4 CCSF** staff members came from 12 states, paying their own way
- worked with **Hands on Gulf Coast** and stayed at the Hands on Gulf Coast base site.
- work included gutting/renovating/rebuilding houses, volunteering in local animal shelters, tutoring students at local elementary schools, building a playground, serving lunch to volunteers, and passing out flyers on government funding to locals.

#### **Trip 4:**

- took place **January 7-13, 2008** in New Orleans, LA
- **38 Coke Scholars** (classes 1990 to 2007), **4 CCSF** staff members came from 20 different states, paying their own way
- worked with **Habitat NOLA**
- work included rebuilding 2 houses in the 9<sup>th</sup> Ward (**Musician's Village**)....students put up tresses on the roof, installed windows, hammered, painted, hung dry wall etc.!
- scholars stayed at **Parkway Presbyterian Church** in Metairie, LA

## **II. History of Service Summits**

Our CCSF Service Summits are events designed to empower and engage Coca-Cola Scholars in community service and social impact. Participants have the opportunity to connect with fellow Scholars, share experiences, and learn from experts in various fields around public policy, government, philanthropy and civic engagement. The summits often include workshops, discussions, and collaborative activities aimed at inspiring attendees to create positive change in their communities. Overall, the Service Summits are a platform for fostering a network of motivated young leaders dedicated to making a difference.

### **Miami- 2015**

- first Service Summit
- 32 Scholars and 5 CCSF staff attended
- [Website](#) for 2015 Service Summit
- Hotel: [Sonesta Coconut Grove Hotel](#) for \$130 a night. Address: 2889 McFarlane Road, Coconut Grove, FL, United States
- Sarah Williams (2011), Micaela Connery (2004), and TJ Abrams (2001) from the AB helped plan it and Miami hosts Rudy Fernandez (1991) and Wendi Adelson (1997) were vital to getting the right speakers in place, the venue at University of Miami and more.
- Agenda included:
  - Mayoral Conversations (Mayor Carlos Gimenez of Miami Dade County and Mayor Jack Seiler of Ft. Lauderdale)
  - Scholar Spotlights
  - City Year Service Project
  - Sustainability Tour
  - Service Pledges
- Other Speakers included:
  - Steven Olikara (2008), President & Co-Founder, Millennial Action Project
  - Juliana Tafur (2003), Founder of Orkidea, a production company currently producing a series for Discovery Channel
  - Rudy Fernandez (1991), Chief of Staff to the President, VP for Government and Community Relations, University of Miami
  - April Crow speaker from The Coca-Cola Company on Sunday
  - Mehul Patel (1994), Empire State Development

- Katrina Shankland (2005), Wisconsin State Assembly
- Mike Woodward (2004), Director, College Track New Orleans

## Austin- 2016

### Everyday Change Agents (theme)

*Public Policy, Social Responsibility and Philanthropy: How to be a Change Agent in your Everyday Work*

- Friday, September 23 - Sunday, September 25
- 75 alums and 5 staff attended
- Hotel Ella
- Friday events took place at Hotel Ella; Saturday events at UT Austin Etter-Harbin Alumni Center in the Legends Room (main level)
- Total estimated cost per person: \$700-850 <you edit once you factor in flight/ car rental/parking> or \$550 if no flight/car rental.
- Saturday service project was at [Zavala Elementary School](#)
- Speakers/agenda included:

#### Mandy Chapman Semple

*Special Advisor to the Mayor for Homeless Initiatives, City of Houston*

#### *Political Discussion with Abby Livingston*

Washington Bureau Chief, Texas Tribune

#### *Mayoral Panel Discussion*

Mayor Steve Adler, Austin

Former Mayor Annise Parker, Houston

#### Daron Roberts, 1997 Scholar- *Living a Life of Service*

#### *Effective Philanthropy Panel Discussion with*

Julie Gehrki, 1997 Coca-Cola Scholar and Senior Director, Walmart Foundation

Kevin Byrne, Managing Director, US Programs, Michael & Susan Dell Foundation

Moderated by Jane Hale Hopkins, EVP, Coca-Cola Scholars Foundation

#### *Scholar Spotlight- Adan Gonzalez, 2011 Coca-Cola Scholar and Founder of Si Se Puede Network, Dallas*

## Denver- 2017 (Elevate Your Impact)

(description) The Denver Service Summit will bring together over 70 Scholars and alumni from across the country to learn from local experts and fellow alums how to maximize one's impact in service. The Summit theme, *Elevate Y(our) Impact*, will guide attendees through sessions about public policy, social enterprise, community revitalization, urban sustainability, and philanthropy in the public and private sectors, empowering them to become change agents in their communities and everyday jobs.

In addition to learning in a classroom environment, Scholars and alumni will engage in service learning by participating in a project with **City Year** and the Boys and Girls Club of Metro Denver, beautifying a local school with community volunteers.

- Friday, August 23 - Sunday, August 25
- Hotel: [Magnolia Hotel](#) (Downtown)
- 65 Scholars and 8 CCSF Staff attended

Speakers and Agenda included:

*Education Policy Discussion*

[Nate Easley](#) - Executive Director, Denver Scholarship Foundation

[Anna Jo Haynes](#) - Founder and President Emeritus of Mile High Early Learning Centers

[Alex Hernandez](#) - 1992 Coke Scholar and Partner, Charter School Growth Fund

*Policy Talks (TED Talk style)*

[Amanda Finger](#) - Executive Director and Co-Founder, Laboratory to Combat Human Trafficking & [AnnJanette Alejano-Steele](#) - Research & Training Director and Co-Founder, Laboratory to Combat Human Trafficking

"The Power of Placemaking": [Lindy Eichenbaum Lent](#) - Executive Director, Civic Center Conservancy

[Marcus Selig](#) - Vice President, Field Programs, National Forest Foundation

*Fireside Chat with* [Denver Mayor Michael B. Hancock](#)

*Social Enterprise Panel*

Sunday speaker: Corey Ciochetti

*Sunday Effective Philanthropy Panel*

Moderator: **Mark Davis**

[Angela Harrell](#) - 1992 Scholar and Senior VP, Corporate Responsibility and President, Voya Foundation

[Katie Kramer](#) - CEO of the Boettcher Foundation

*Jane Hopkins - EVP Coca-Cola Scholars Foundation*

*Sunday Scholar Spotlight*

[Hilary Corna](#) - 2003 Scholar, Author, and Speaker



### 1. Identify Less-Active Alumni

- **Data Analysis:** Pull a query of Scholars who:
  - a. Have not yet registered for Coke Scholars Connect
  - b. Who we have had or no emails for in NXT
- Categorize alumni by Scholar Year to tailor outreach efforts (older to younger?).

### 2. Develop Outreach Goals

- **Increase Subscriptions to Coke Scholars Connect:** 500 additional Scholars over the next year
- **Increase First Line of Communication for “lost” Scholars:** 200 new emails in the system.
- **Build Connections:** Foster personal relationships to make alumni feel valued and connected (to CCSF and the AB).

### 3. Communication Strategies

- **Personal messages through CSC:** Send personal messages with form response to Scholars who are not registered yet (letting them know why to register).
- **Track down on LinkedIn, Facebook etc:** For those with no emails in NXT or CSC, track them down on LI or FB and keep record of those you find in a spreadsheet on shared drive.
- **Where possible-** Have a Zoom meeting with them to catch up and relay ways they can engage.
- **Handwritten Notes:** Follow up with handwritten notes for those you form a connection with.

### 4. Evaluate, Adjust and Plug In

- **Measure Success:** Track engagement metrics and compare them against your initial goals. Adjust strategies as needed.
- **Plug In-** find ways to plug in alums that you recently connected with.
- **Report Back:** Share outcomes with the Alumni Board and stakeholders to celebrate successes and highlight areas for further improvement.

### Implementation Timeline

- **November 30, 2024:** Get lists to AB (not registered from CSC and not active from NXT); Data analysis and segmentation.
- **December 2024:** initial personalized communications and tracking down in LI or FB
- **January 2025:** Continue personalized emails and tracking down.
- **February 2025:** Implement follow-up strategies and collect feedback.
- **March 2025:** Regular engagement, evaluations, and adjustments based on feedback.



## ADVANCEMENT COMMITTEE 2025 OBJECTIVES

The Advancement Committee supports and enhances the fundraising and stewardship efforts of the CCSF. The Committee's goal is to successfully lead and direct the Foundation's engagement efforts specifically focusing on raising funds in an effort to advance the two pillars of the strategic plan – Secure Our Future and Expand Our Engagement. This will be accomplished, in part, by successfully completing the following objectives, which will serve as the basis of the Committee's annual work.

FOCUS 1		Sample 1.					
	OBJECTIVE	PRIORITY	FY2024	YTD	PACE	STATUS	NOTES
1							▪
2							▪
3							▪

FOCUS 2		Sample 2.					
	OBJECTIVE	PRIORITY	FY2024	YTD	PACE	STATUS	NOTES
4							▪
5							▪
6							▪
7							▪

FOCUS 3		Sample 3.					
	OBJECTIVE	PRIORITY	FY2024	YTD	PACE	STATUS	NOTES
8							▪
9							▪

PACE INDICATORS: Ahead of Pace On Pace Behind Pace

STATUS INDICATORS: Completed In-Progress Ongoing Not Initiated





## PROGRAM COMMITTEE 2023-2024 OBJECTIVES

The Engagement Committee supports and enhances the work of CCSF, specifically around the strategic plan pillar of increasing alumni engagement and connectedness among the Scholars community, through intentional, scalable programming that meets the diverse needs of our alumni scholar network. This will be accomplished, in part, by successfully completing the following objectives, which will serve as the basis of the Committee's annual work.

FOCUS 1		Sample 1.					
	OBJECTIVE	PRIORITY	FY2024	YTD	PACE	STATUS	NOTES
1							▪
2							▪
3							▪

FOCUS 2		Sample 2.					
	OBJECTIVE	PRIORITY	FY2024	YTD	PACE	STATUS	NOTES
4							▪
5							▪
6							▪
7							▪

FOCUS 3		Sample 3.					
	OBJECTIVE	PRIORITY	FY2024	YTD	PACE	STATUS	NOTES
8							▪
9							▪

PACE INDICATORS: Ahead of Pace On Pace Behind Pace

STATUS INDICATORS: Completed In-Progress Ongoing Not Initiated

AB EMERITUS

<u>First Name</u>	<u>Last Name</u>	<u>Scholar Year</u>	<u>AAB start date</u>	<u>AAB Roll Off</u>	<u>City</u>	<u>State</u>	<u>Committee Pipeline</u>
TJ	Abrams	2001	Oct. 2015	Oct. 2018	Atlanta	GA	Branding
Robert	Accordino	1999	Oct. 2010	Oct. 2013	New York City	NY	
John-Paul	Adrian	2003	Oct. 2011	Oct. 2014	Washington	DC	
Kolade	Apata	2000	Oct. 2006	Oct. 2009	Atlanta	GA	
Cesar	Aviles	2000	Oct. 2018	January 2024	Washington	DC	
Jamaal	Barnes	2005	Oct. 2012	Oct. 2015	Philadelphia	PA	
Auggie	Bartning	1998	Oct. 2008	Oct. 2010	Phoenix	AZ	
Eamon	Bracht	2016 - SWALS	Oct. 2018	Oct. 2020	Champagne	IL	
Jany	Brown	1992	Oct. 2006	Oct. 2010	Dunwoody	GA	Advancement or Engagement
David	Buckholtz	1993	Oct. 2011	Oct. 2014	Los Angeles	CA	
Jorge	Casimiro	1994	Oct. 2014	Oct. 2016	Portland	OR	
Rosanna	Catalano Flury	1990	Oct. 2018	January 2024	Tallahassee	FL	
Aaron	Chadbourne	2002	Oct. 2006	Oct. 2010	Gorham	ME	
Ashley	Chang	2006	Oct. 2017	January 2024	New York City	NY	
Kevin	Chung	1990	Oct. 2014	Oct. 2017	San Francisco	CA	
Micaela	Connery	2004	Oct. 2015-16;	Oct. 2019	San Francisco	CA	
Holden	Dahlerbruch	2019 - SWALS	<a href="#">October 2021</a>	October 2023	Chicago	IL	
Carolyne	Dilgard-Clark	1995	Oct. 2012	Oct. 2015	New York City	NY	
Torarie	Durden	1994	Oct. 2006	Oct. 2009	Atlanta	GA	Branding
Marc	Eichenbaum	2000	Oct. 2016	Oct. 2019	Houston	TX	Engagement
Brennen	Feder	2017 - SWALS	Oct. 2019	Jan. 2024	Boston	MA	
Jason	Feldman	1990	Oct. 2012	Oct. 2016	Miami	FL	
Rudy	Fernandez	1991	Oct. 2013	Oct. 2016	Miamia	FL	Advancement
Michaela	Gallina	2006	Oct. 2016	January 2024	Denver	CO	
Julie	Gehrki	1998	Oct. 2011	Oct. 2014	Bentonville	AR	Advancement
Jay	Giroto	1992	Oct. 2006	Oct. 2009		IA	Advancement
Megan	Harney	2004	Oct. 2013	Oct. 2016	Seattle	WA	
Angela	Harrell	1991	Oct. 2006	Oct. 2009	Atlanta	GA	
Karyn	Harrington	1997	Oct. 2010	Oct. 2013		South Afr	
Lindsay	Hyde	2000	Oct. 2014	Oct. 2017	Boston	MA	
Krystal	Kappeler	2009	Oct. 2018	January 2024	Denver	CO	
Rosalyn	Kennedy	1997	Oct. 2012	Oct. 2015	Portland	OR	Branding
Akbar	Khan	2014- SWALS	Oct. 2016	Oct. 2018	Salt Lake City	UT	
Heidi	Koester Oliveira	2001	Oct. 2016	Fall 2020	Arlington	VA	
Sandra	Lee	1993	Oct. 2008	Oct. 2011	New York City	NY	Advancement or Engagement
Chad	Little	1998	Oct. 2006	Oct. 2010	Provo	UT	Branding or Engagement
Jolene	Loetscher	1997	Oct. 2014	Oct. 2019	Omaha	NE	
Michelle	Ludwig	1996	Oct. 2006	Oct. 2009	Houston	TX	
Brad	Mauney	1999	Oct. 2009	Oct. 2012	New York City	NY	
Philip	McAdoo	1989	Oct. 2017	Feb. 2020	Atlanta	GA	
Tim	McCallum	1991	Oct. 2008	Oct. 2011	Dallas	TX	
Greg	Melia	1989	Oct. 2016	Oct. 2019	Columbia	SC	Advancement
Radhika	Mitra	2010- SWALS	Oct. 2010	Oct. 2012	San Francisco	CA	
Rita	Ng	1996	Oct. 2006	Oct. 2009	Oakland	CA	Engagement
Alice	Park	1999	Oct. 2015	Oct. 2018	Atlanta	GA	Branding
Jason	Pate	2005	Apr. 2011	Oct. 2014	Seattle	WA	Engagement
Justin	Pearson	2013-SWALS	Oct. 2015	Oct. 2017	Memphis	TN	
Quinn	Rallins	2004	Oct. 2009	Oct. 2012	Chicago	IL	
Carrie	Regan	1989	Oct. 2009	Oct. 2013	Knoxville	TN	

AB EMERITUS

Daron	Roberts	1997	Oct. 2015	Oct. 2018	Austin	TX	
Jacqueline	Roman	2015- SWALS	Oct. 2017	Oct. 2019			
Joe	Semsar	2005	Oct. 2018	Fall 2021	Greenville	SC	Governance/ leadership
Austin	Shaw	2009- SWALS	Oct. 2009	Oct. 2011			
Mary Kathryn	Steel	2003	Oct. 2013	Oct. 2017	Washington	DC	Branding
Deborah	Stine	1991	Oct. 2016	Oct. 2019	St Louis	MO	Advancement
Susan	Suh	1992	Oct. 2006	Oct. 2008	New York City	NY	any of them
Omika	Suryawanshi	2018 - SWALS	October 2020	October 2022	Washington	DC	Engagement
Heather	Tell	1992	Oct. 2010	Oct. 2013	Atlanta	GA	
Lisa	Thomas	1999	Oct. 2006	Oct. 2009		MD	Engagement
Christie	Thompson	1990	Oct. 2008	Oct. 2012	Washington	DC	
Michael	Tubbs	2008- SWALS	Oct. 2008	Oct. 2010	Los Angeles	CA	
Erica	Tuggle	2001	Oct. 2018	January 2024	Atlanta	GA	
Sheel	Tyle	2008	Oct. 2016	Oct. 2019	Portland	OR	
Lesley	Wainwright	1994	Oct. 2006	Oct. 2009	Atlanta	GA	Governance/ leadership
Nola	Weinstein	2001	Oct. 2015	Oct. 2018	San Francisco	CA	Branding
Sarah	Williams	2011- SWALS	Oct. 2013	Oct. 2015	San Francisco	CA	
Crystal	Williams	2003	Oct. 2011	Oct. 2014	Greensboro	NC	
<b>Never served:</b> (leave off emails)							
Philip	Kurian	2001	Oct. 2006	didn't serve	Rockville	MD	
Sean	Sovak	1990	Oct. 2006	didn't serve	Mumbai	India	
Katherine	Binns	1990	Oct. 2009	Oct. 2011	Dallas	TX	
<b>Left early:</b>							
Philip McAdoo							
Jorge Casimiro							